

NDSWRA
Board of Directors Meeting Minutes
Wednesday, July 26, 2023 – 10:30 AM CT
Via Zoom



Called to order at 10:30 am CT by Paula Gores, President.

Roll Call

Secretary

	Board Members		Others Attending
x	Paula Gores, President	x	Linda Fisher, Dwyer Hanson Group
	Lexi Craig, Vice President		Julie Ellingson, Dwyer Hanson Group
	Sean Mackiewicz, Secretary		
x	Rick Schreiber, Treasurer		
x	Alesha Dockter		
x	Andrew Feia		
	Bill Cheney		
x	Kayla Emmons		
x	Sharon Lipsh		

CONSENT AGENDA APPROVAL

- July 26, 2023 Agenda
- June 28, 2023 Board Meeting Minutes
- Treasurer’s Report (as of 06-30-23)

Checking:	\$29,074.63
Savings:	44,615.57
CD:	8,757.99
Scholarship:	2,901.09
Total Funds:	\$85,349.28

A motion to approve the consent agenda was made by Andrew Feia and seconded by Rick Schreiber. Motion carried.

Executive Director’s Report.

Outside of regular day-to-day administration, extensive conference planning activity was discussed in committee reports. A membership renewal report was given indicating nearly \$4000 in membership renewals had been processed in July to date.

Committee Reports –

Policy Resolution Gores

No meeting report.

Program/Education Craig

The committee met 07-14-23 and 07-26-23 to discuss fall conference planning. Several recommendations were brought to this meeting as a result.

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Conference Registration Fees. The committee recommended adoption of the 2021 fee structure with the exception of the changes noted below.

Member	By August 15	After August 15
Attendee	\$ 250.00	\$ 300.00
Exhibitor Booth	600.00 500.00	750.00 650.00
Additional Exhibitor	\$ 175.00	\$ 200.00
One-day registration	\$ 175.00	\$ 200.00
Non-Member	By August 15	After August 15
Attendee	\$ 300.00	\$ 350.00
Exhibitor Booth	700.00 600.00	850.00 750.00
Additional Exhibitor	\$ 200.00	\$ 200.00
One-day registration	\$ 200.00	\$ 200.00
Golf (w/cart)	\$ 50.00	\$50.00

A motion to adopt the recommendation with the modification was made by Paula Gores and seconded by Alesha Dockter. Motion carried.

Sponsorship Opportunities. The following sponsorship opportunities were recommended by the committee.

\$5000+ (Diamond)

- ✓ Includes **3 attendees + 1 exhibitor booth**
- ✓ Opportunity to introduce your company during the Wednesday evening dinner
- ✓ Business brochure/flyer in the attendee conference bags
- ✓ Recognition in the conference agenda and on appreciation signage.

\$2500+ (Platinum)

- ✓ Includes **2 attendees + 1 exhibitor booth**
- ✓ Opportunity to introduce your company during the Wednesday Lunch
- ✓ Business brochure/flyer in the attendee conference bags
- ✓ Recognition in the conference agenda and on appreciation signage.

\$1000+ (Gold)

- ✓ Includes **2 attendees**
- ✓ Opportunity to introduce your company during the Tuesday Social
- ✓ Business brochure/flyer in the attendee conference bags
- ✓ Recognition in the conference agenda and on appreciation signage.

\$500+ (Silver)

- ✓ Recognition in the conference agenda and on appreciation signage.

Less than \$500 (Bronze)

- ✓ Recognition in the conference agenda

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A motion to adopt the recommendation was made by Paula Gores and seconded by Alesha Dockter. Motion carried.

(Subsequent to this meeting an email survey of the Board was taken, with approval given to modify the Diamond sponsorship to include 4 attendees instead of 3 to make it more consistent with the Platinum benefits.)

Conference Budget. The conference budget reviewed and recommended by the program committee was overviewed with the full Board during the call.

A motion to approve the budget as presented was made by Andrew Feia and seconded by Paula Gores.

Membership Craig

No meeting report.

Finance Schreiber

No meeting report. Treasurer Schreiber reported securing a \$30,000 Certificate of Deposit for the Association at a rate of 5% and that the existing CD will increase yield upon renewal as well.

Nominating Emmons

No meeting report. Kayla will be making contacts during the coming month to see if additional Association members are interested in running for what will be three open seats in addition to current Board members Paula Gores, Lexi Craig and Bill Cheney who have expiring terms and have indicated a willingness to run for a second term.

Awards/Scholarships Craig

No meeting report. The deadline for scholarship applications and Greener ND and Leadership awards is July 31. One scholarship application has been received to date. Fisher reported that early indications are that nominations for the other awards are forthcoming. Other discussion during the meeting related to gaming permit requirements for scholarship fundraising activities (i.e. 50/50 raffles, bingo, etc.).

Marketing/Website Emmons

No meeting report.

OLD BUSINESS

NDACO Promotional Materials – NDSWRA will exhibit at the ND Association of Counties conference in Bismarck on Monday, October 9. An option exists to include promotional materials in the registration materials for \$100. Board consensus was to pass on the option and provide promotional materials at the booth.

Family Feud Conference Entertainment – Board members were encouraged to contribute questions to help customize the game board for our event.

MOTION TO ADJOURN

Motion to adjourn was made by Alesha Dockter and seconded by Andrew Feia. Motion carried.

Adjourned at 11:10 a.m. CT by President Gores.

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